

NEWS RELEASES

The Board President will be the official spokesman for the Board, except as this duty is delegated by the Board President to the Superintendent (or other appropriate person such as the business manager or school attorney, etc). The superintendent or his/her designee will be the press liaison for coordinating the release of information concerning the school district and the actions of the Board.

School Board members writing informational articles for publication will first submit the proposed article to the Board President for review. After revision, if any, the article will be submitted to the full board for approval prior to publication.

While it is impossible to know how news releases will be treated by the press, every possible effort should be made to obtain coverage of school activities and personnel which will create and maintain a dignified and professionally responsible image for the school system.

Adopted: August 12, 1996

Amended: July 14, 2008